

Gatsby Benchmarks



1

A stable careers programme



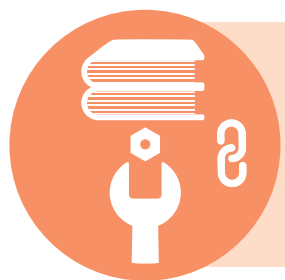
2

Learning from career and labour market information



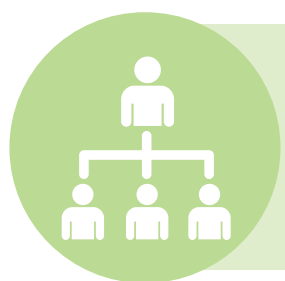
3

Addressing the needs of each student



4

Linking curriculum learning to careers



5

Encounters with employers and employees



6

Experiences of workplaces



7

Encounters with further and higher education



8

Personal guidance

Why are they important?

- Raise young people's aspirations.
- Promote access to all career pathways.
- Enable all young people to develop the skills and outlook needed to achieve career wellbeing, including adaptability and resilience.
- Department for Education guidance for colleges to meet their statutory responsibility for careers guidance.

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