

Careers talks during industry week help students plan for the digital future

During employability week in January Level 2 Computer Hardware students were invited to a talk from Dave Wright, chief executive and owner of MYZONE, who gave advice about how he set up his technology company. He advised students about the traits and characteristics that he values most from his employees.

In 2010 Dave launched MYZONE, wearable sporting technology which is designed to encourage people to be more physically active regardless of what sport they do. The device tracks the delivery of the activity, the feedback and then the data. He passed on advice and tips to students who are looking to forge a career in the fitness industries as well as those who work within technology, using the vital digital skills that go into creating the device.

This took place in the lecture theatre and students were able to understand the skills and behaviors required to work in a professional workplace and begin to formulate a plan for how they will gain the necessary skills to thrive.