

The background is a light blue gradient with several realistic water droplets of various sizes scattered across it. The droplets have highlights and shadows, giving them a three-dimensional appearance. The text is centered in the middle of the page.

ANIMAL CARE

TASTER LESSON

ENDANGERED ANIMALS

CHERYLYN HUFF

WELCOME TO A TASTER SESSION FOR ANIMAL CARE

DESIGNING A CAMPAIGN TO SAVE AN ENDANGERED SPECIES



YOUR TASK

- YOU ARE CHALLENGED TO DESIGN A CAMPAIGN TO PROMOTE THE PLIGHT OF AN ENDANGERED SPECIES THAT'S HIGHLIGHTS THE ISSUES THEY FACE IN THE WILD AND WHAT WE CAN DO TO HELP THEM.
- YOU CAN DESIGN THIS IN ANYWAY YOU WISH TO WHETHER YOU WANT TO PRODUCE AN INFORMATIVE POSTER, ARTICLE , VIDEO, FACEBOOK POST OR ANY OTHER WAY THAT YOU FEEL COMFORTABLE WITH. THE DESIGN NEEDS TO BE BOTH VISUAL AND FACTUAL.
- WITH YOUR PERMISSION THIS CAN THEN BE PROMOTED ON SOCIAL MEDIA

USEFUL WEBSITES AND RESOURCES

- [HTTPS://WWW.WWF.ORG.UK/](https://www.wwf.org.uk/)
- [HTTPS://WWW.CHESTERZOO.ORG/](https://www.chesterzoo.org/)
- [HTTPS://WWW.EAZA.NET/](https://www.eaza.net/)
- [HTTPS://WWW.ZSL.ORG](https://www.zsl.org)

DATES FOR SUBMISSION AND HOW TO SUBMIT

- SUBMIT BY EMAIL TO :CHERYLYN.HUFF@WNC.AC.UK

CONTACT DETAILS

- YOU CAN CONTACT ME ON THE FOLLOWING EMAIL FOR ANY HELP AND SUPPORT YOU REQUIRE AND I HOPE YOU ENJOY THE CHALLENGE AND HAVE FUN RESEARCHING AND CREATING YOUR CAMPAIGN AND LEARNING SOMETHING NEW
- CHERYLYN.HUFF@WNC.AC.UK
- I AM AVAILABLE MONDAYS, THURSDAYS AND FRIDAYS FROM 8.30AM UNTIL 5PM